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Clark Brands Expands Roll Out of Industry-Leading Credit Card Program with EchoSat SPG

Naperville, Illinois; Lexington, Kentucky – June 24, 2009 - Clark Brands and EchoSat Communications announced today a broader rollout of the customized high-security Internet POS credit card program now implemented in many Clark Branded sites. This industry leading solution for gasoline and c-store retailers delivers an economical turnkey internet POS communication service that provides high-speed credit card transactions over a robust, fully managed firewall security service for operators processing on either Clark's Brand or unbranded credit card networks.

Karl Goodhouse, president of Clark Brands, said that "EchoSat Communications Secure Payment Gateway (SPG) provides an excellent communications solution supporting Clark's credit card programs which we now make available to the unbranded market. The EchoSat SPG team works hard everyday to ensure our customers have the most reliable POS communications available. The Clark program, in combination with EchoSat's PCI compliant Internet communication solution, is easily deployable, cost effective and highly secure. Operators who want to remain independent of a brand identity can now have the same fast EchoSat SPG network that is utilized by larger chains, while enjoying economical flat rate service pricing."

Lee Rutherford, EchoSat's CEO indicated that "We enjoy working with the Clark Brands team because they really care about making business for their customers easier with quality products and fast customer service. Clark strives to provide simple but powerful value-added solutions to all of their customers, at both branded and unbranded sites. The Clark-EchoSat program is highly packaged as a plug-and-play transaction transport solution that drops right into any end user store environment. The EchoSat-Clark SPG service continuously monitors, protects and insulates the POS functions from the rest of the store network environment, thereby helping to increase store-level security while vastly reducing the implementation complexity and ensuring a fully secure network environment for card operations."

The Clark SPG Program can be reviewed at: <http://clarkbrands.com/communications.html>

About Clark

Clark Brands owns the Clark family of brands. The company licenses the Clark gasoline brand and the Four Corners Coffee Brand to independent petroleum marketers and retailers in 17 states. For more information about the Clark and Four Corners Coffee brand please contact Clark Brands at www.clarkbrands.com or call 630-355-8918.

About EchoSat

EchoSat, a division of The Tower Group, Lexington, Kentucky, is a supplier of secure data communications services for convenience-store, petroleum, retail, utility and grocery markets. It provides PCI compliant EFT transaction transport solutions to multiple end-points over broadband Internet with EchoSat's Secure Payment Gateway (SPG). EchoSat also provides broadband IP satellite services to areas not covered by traditional terrestrial broadband services and for out-of-band business continuity connectivity. EchoSat delivers modular service packages, as well as value-added custom communication solutions, in the United States and other countries. Visit www.echosat.com for more information or call 859-389-8700.

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