



...with WIRELESS Backup!

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EchoSat[®] SPGSM adds Cellular Wireless to Service Lineup! **SPG Customers rollout super fast cell-based SPG service at C-Store POS & ATMs**

LEXINGTON, KY (March 2, 2010) – EchoSat Communications Group, a division of Tower Communications Group, announced the launch of SPG-Wireless, a new cellular wireless service option for their SPG line of high-speed Internet communications services. EchoSat SPGSM (Secure Payment GatewaySM) delivers high-speed POS transaction transport services over standard Internet and wireless connectivity to c-stores, ATM dealers, grocers and other retailers.

An exceptionally reliable automatic dial backup is one of the many compelling features of the industry-leading SPG service. Now SPG customers can add-on cellular backup to enable automatic roll-over to wireless POS transport in the event of a local Internet or landline outage to keep sites processing transactions at optimal speeds. The new SPG-Wireless service delivers transactions over an amazingly fast wireless connection that is fully PCI compliant. SPG-Wireless backup is now an orderable option at the EchoSat website. Existing EchoSat customers can contact the SPG sales team for information about upgrading their current SPG stores to the new SPG-Wireless services.

Spencer Rutherford, President of EchoSat SPG, indicated “The entire SPG team is very excited about the new SPG-Wireless backup option. Our customers can now achieve high-speed transactions at all times, regardless of whether they are processing on their primary DSL or cable circuit, or through the wireless failover connection. SPG-Wireless backup transaction speeds are just as fast as DSL and cable. For busy operations, or in stores that have digital phone lines, SPG-Wireless provides customers with a faster alternative to legacy dial backup technology.”

ATM Placement Company, one of the largest, most successful ATM dealers in the country based in Eagle, Idaho pilot tested the new SPG-Wireless for ATM solution. Eric Pollock, President of ATM Placement Company said “The SPG-Wireless upgrade option adds a new dimension of flexibility to the already robust and reliable SPG service for DSL. Having this wireless ATM service option available, helps all of our ATM’s to have maximum uptime and faster ATM transaction speeds, even in ATM locations with poor quality phone lines, or where DSL or cable is not available.”

Another major multi-branded c-store operator and longtime SPG customer also tested and then implemented SPG-Wireless. Don Gose, Vice President of Operations for Duncan Oil said “EchoSat’s SPG-wireless feature is a ‘killer application.’ It not only allows us to have 100% uptime on all payment functions, but we can also get rid of expensive dial backup phone lines. Plus, the cellular transaction speeds are simply incredible, which is extremely important in our high volume locations. If you’re a busy location, you simply cannot afford to be down on your transaction communications!” Gose went on to say “SPG-Wireless is by far the smartest thing we could do to fortify and enhance our store payment operations. SPG-Wireless allows us to move to all-digital phone lines in our stores. This will drive even more return on investment by allowing



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us to reduce long-distance telephone costs between store and HQ without compromising the automatic failover for mission critical payment transactions. As a multi-brand marketer of Valero, Marathon and Clark, we simply must have the best transaction communications as possible, and that's SPG and SPG-Wireless."

Mark Carl, EchoSat's CTO, adds, "We are very excited to add these versatile new wireless communications options for our customers. Our new SPG-Wireless Service provides the best of all worlds by leveraging the deep cellular infrastructure available across the United States, and at the same time significantly increases backup transaction speeds to that of terrestrial connectivity. SPG wireless technology allows our retailers to maintain increased customer throughput during peak busy hours even in the event of a local Internet service interruption."

SPG-Wireless connects with EchoSat's entire suite of backend processing hosts and application servers and is fully integrated with their industry-leading Partner Portal and highly acclaimed network management systems. To ensure the best uptime and reliability for business-critical transactions, SPG and SPG-Wireless both route all data through a geographically distributed, redundant network of secure facilities and communications towers across the U.S. Additionally, SPG and SPG-Wireless services deliver comprehensive device control and continuous firmware management services in a 100% PCI-compliant transaction driving network end-to-end. All SPG services include SPG Partner Portal access for real-time store status, tools, reports, and inventory tracking. All SPG locations are proactively monitored and managed around the clock by EchoSat's world-class engineering helpdesk.

About EchoSat Communications

A division of The Tower Group (Lexington, Kentucky), EchoSat Communications is the leading independent supplier of secure data communications services for convenience-store, petroleum, retail, utility and grocery markets. SPGSM (Secure Payment Gateway) services provide a fully managed PCI-compliant POS, ATM, EFT and EBT transaction transport network for multiple-applications to multiple-end-points over standard broadband Internet and similar connections. EchoSat also provides SPG-Wireless cellular payments connectivity and broadband IP internet satellite services for remote areas and for business continuity by delivering out-of-band connectivity for critical backup operations and emergency purposes. EchoSat delivers modular SPG service packages, as well as economical and flexible value-added custom communication solutions, in the United States and other countries. For more information, visit www.echosat.com or call 859-389-8700.

About ATM Placement Company

For more information about how ATM Placement Company can help your regional or nationwide ATM operations, please contact Eric Pollock at: (877) 289-2286.

About Duncan Oil Company

Duncan Oil has been serving customers with excellence for over 40 years. Duncan Oil's operation includes Convenience Stores, Independent Retailers, Supermarkets, High Volume Retailers, Performance Fuels, Fleet, Contractors, Industrial, Governmental, Schools, Farm, Home Heat and Petroleum Equipment and Maintenance. Information for Duncan Oil can be obtained by contacting Don Gose, VP of Operations at (937) 426-5945 -Ext 17.

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